



**FOR IMMEDIATE RELEASE  
JUNE 4, 2015**

**MIELE RETURNS AS MAJOR PARTNER WITH  
ODLUM BROWN VANOPEN AND BRINGS ALONG TRAIL APPLIANCES**

Vancouver, BC - The Odlum Brown VanOpen is pleased to announce that in addition to Miele Ltd. returning as a major partner, they have brought along one of their key partners, Trail Appliances. The tournament will now be jointly presented by Miele and Trail Appliances.

"With our tournament being the largest professional tennis event in Western Canada, establishing a close partnership with the leading appliance manufacturer in Canada and now the leading independent appliance retailer in Western Canada makes perfect sense," said Odlum Brown VanOpen Tournament Chairman Floyd Hill. "We're excited to bring another major, locally-owned, family operated business like Trail Appliances on board as a partner and look forward to taking our tournament to even further heights."

"Trail Appliances is excited to co-present the Odlum Brown VanOpen with our partner Miele. One of our greatest strengths is our ability to connect with the communities we operate and live in, which is why supporting this prestigious local event is the perfect fit," said Trail Appliances President Jason Broderick. "Like the VanOpen, whose mandate is to share a passion and commitment to tennis in BC, Trail Appliances shares a passion for appliances and is committed to providing customers with an exceptional shopping experience."

With the Road to the Odlum Brown VanOpen, it will continue to provide the men's champions from participating Vancouver tennis clubs a once-in-a-lifetime opportunity. This event sees players compete for three wild card spots offered for the qualifying round in a major international professional event sanctioned by the USTA Pro Circuit and Tennis Canada right in their own community.

"Miele is proud to partner with the Odlum Brown VanOpen and the Road to the Odlum Brown VanOpen again for 2015. This world-class event which brings high-performance tennis to Vancouver and personifies the same qualities that are behind the Miele brand and our company motto "Immer Besser" – Forever Better," said Jan Heck, President of Miele Canada. "As with every performance on the courts during the VanOpen, the same is for each and every one of our appliances - the highest quality and ultimate performance."

PRESENTED BY

**Miele**



Trail Appliances

A USTA PRO CIRCUIT &  
TENNIS CANADA EVENT

AUGUST 15-23, 2015  
HOLLYBURN COUNTRY CLUB

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#VANOPEN  

# ODLUM BROWN VANOPEN

In 2014, Chris Hasek-Watt from Jericho Tennis Club, Eric Fought from the Hollyburn Country Club, and Kyrill Kryvchun from North Shore Winter Club qualified through to the Odlum Brown VanOpen.

"It is an honour to have two industry leaders - Miele and Trail Appliances - together to further enhance the quality of the Odlum Brown VanOpen," added Tournament Director Ryan Clark.

The Road to the Odlum Brown VanOpen began on Saturday, April 25, 2015, with the Arbutus Club hosting its championship. 33-year-old Chris O'Connor was victorious at Arbutus and is now the first to qualify to play at this year's Road to the Odlum Brown VanOpen final event at the Shaughnessy Golf & Country Club on August 7th and 8th.

*2015 marks the 14th year of the \$200,000 Odlum Brown VanOpen Presented By Miele and Trail Appliances, a dual sanctioned USTA Pro Circuit and Tennis Canada event. The event has an equal balance of prize money for both men and women and provides players with the opportunity to gain valuable world-ranking points on both the respective ATP and WTA Tours. Between the men's and women's events, it annually attracts 140 international and professional players to Vancouver from over 40 countries. **Maria Sharapova, Andy Murray, Marion Bartoli, Eugenie Bouchard, Jelena Dokic, Milos Raonic, Nicole Pietrangeli, and Vasek Pospisil** are among today's top stars who began their careers at the Odlum Brown VanOpen Presented By Miele and Trail Appliances, and on the USTA Pro Circuit.*

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