

VENDOR VILLAGE OPPORTUNITY

Join us at the largest professional tennis event in Western Canada. Showcase your brand to the incredible guests of the Odlum Brown VanOpen from July 25 – August 1, 2026 at the spectacular Hollyburn Country Club. We expect 13,000 guests over the tournament.



ACTIVATION OPPORTUNITY:

- Brand association with professional tennis
- Activating in a 10x10 space
- Showcase products, sample and engage directly with tournament guests
- Other sampling opportunity: player bags, volunteer thank you bags, ball crew
- Provide Centre Court giveaways for brand amplification
- Pick from 1 – 8 days of activation

HOW WE PROMOTE YOUR ACTIVATION:

- Featured on vanopen.com 'Daily Schedule'
- Listed in the event program both print & digital
- Promoted across social media channels
- Centre Court announcer will give an on-site shout-out the days you're onsite

VENDOR PRICING:

Please contact for tailored pricing options.

SPECIAL SPONSORABLE ASSETS:

- Photo Booth – be the giver of a memorable keepsake
- H2O Zone Mister & Water Fill – keep the guests cool and hydrated
- Charging Station – save the day for a dying phone
- Art Sponsor - Amazing Art Exhibition of inflatable wildflowers

Contact us for more details and secure your spot in the Vendor Village:

Leah McLeod Stack, Vendor Village Lead | 604.340.9544 | leah@vanopen.com

ODLUM BROWN VANOPEN

JUL 25-AUG 1, 2026

HOSTED AT HOLLYBURN COUNTRY CLUB

ATP CHALLENGER

WTA 125

TENNIS CANADA

